# Exhibit B

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| APPLICATION NO.                                   | FILING DATE                       | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-----------------------------------|----------------------|---------------------|------------------|
| 12/512,873  | 07/30/2009                        | Blayn W. Bennau      | 12655.1600          | 6515             |
|   | 7590 09/24/201<br>: L.L.P. (AMEX) | EXAMINER             |                     |                  |
| ONE ARIZONA                                       | A CENTER                          | REAGAN, JAMES A      |                     |                  |
| 400 E. VAN BUREN STREET<br>PHOENIX, AZ 85004-2202 |                                   |                      | ART UNIT            | PAPER NUMBER     |
|   |                                   |                      | 3621                |                  |
|   |                                   |                      |                     |                  |
|   |                                   |                      | NOTIFICATION DATE   | DELIVERY MODE    |
|   |                                   |                      | 09/24/2010          | ELECTRONIC       |

## Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

HSOBELMAN@SWLAW.COM DMIER@SWLAW.COM JESLICK@SWLAW.COM

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|--|---|---|--|--|--|--|
| Office Action Summary  |   | Application No.   | Applicant(s)   |  |  |  |
|  |   | 12/512,873  | BENNAU ET AL.  |  |  |  |
|  |   | Examiner  | Art Unit   |  |  |  |
|  |   | JAMES A. REAGAN   | 3621   |  |  |  |
| Period fo  | The MAILING DATE of this communication app<br>or Reply  | ears on the cover sheet with the c  | orrespondence address  |  |  |  |
| WHIC<br>- Exter<br>after<br>- If NC<br>- Failu<br>Any  | ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DANSIONS of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Operiod for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE | N. nely filed the mailing date of this communication. D (35 U.S.C. § 133). |  |  |  |
| Status   |   |   |  |  |  |  |
| 1)🛛  | Responsive to communication(s) filed on 30 Ju   | <u>ıly 2009</u> .   |  |  |  |  |
| 2a)□   | This action is <b>FINAL</b> . 2b) This action is non-final.   |   |  |  |  |  |
| 3)   | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is   |   |  |  |  |  |
|  | closed in accordance with the practice under E  | x parte Quayle, 1935 C.D. 11, 45  | 53 O.G. 213.   |  |  |  |
| Dispositi  | ion of Claims   |   |  |  |  |  |
| 4)🛛  | Claim(s) <u>1-20</u> is/are pending in the application.   |   |  |  |  |  |
|  | 4a) Of the above claim(s) is/are withdraw   | vn from consideration.  |  |  |  |  |
| 5)   | Claim(s) is/are allowed.  |   |  |  |  |  |
| ·  | 6)⊠ Claim(s) <u>1-20</u> is/are rejected.   |   |  |  |  |  |
|  | Claim(s) is/are objected to.  |   |  |  |  |  |
| 8)   | Claim(s) are subject to restriction and/or  | r election requirement.   |  |  |  |  |
| Applicati  | ion Papers  |   |  |  |  |  |
| 9)□  | The specification is objected to by the Examine   | r.  |  |  |  |  |
| 10)⊠ The drawing(s) filed on <u>30 July 2009</u> is/are: a)⊠ accepted or b)⊡ objected to by the Examiner.                |   |   |  |  |  |  |
| Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).                  |   |   |  |  |  |  |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). |   |   |  |  |  |  |
| 11)  | The oath or declaration is objected to by the Ex  | aminer. Note the attached Office  | Action or form PTO-152.  |  |  |  |
| Priority (   | under 35 U.S.C. § 119   |   |  |  |  |  |
| a)   | Acknowledgment is made of a claim for foreign  All b) Some * c) None of:  1. Certified copies of the priority documents  2. Certified copies of the priority documents  3. Copies of the certified copies of the prior application from the International Bureau  See the attached detailed Office action for a list  | s have been received.<br>s have been received in Application<br>rity documents have been receive<br>u (PCT Rule 17.2(a)).   | on No ed in this National Stage  |  |  |  |
| 2) Notice  | et(s)  be of References Cited (PTO-892)  be of Draftsperson's Patent Drawing Review (PTO-948)  mation Disclosure Statement(s) (PTO/SB/08)   | 4)  | nte  |  |  |  |
| - —  | r No(s)/Mail Date   | 6) Other:   | • •  |  |  |  |

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### **DETAILED ACTION**

### **Status of Claims**

- 1. This action is in reply to the application filed on **07/30/2009**.
- 2. Claims 1-20 are currently pending and have been examined.

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#### Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
  - 1. Determining the scope and contents of the prior art.
  - 2. Ascertaining the differences between the prior art and the claims at issue.
  - 3. Resolving the level of ordinary skill in the pertinent art.
  - Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 5. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

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6. Claims 1-6, and 8-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Reno et al.
(USPGP 2005/0172229 A1), hereinafter RENO, in view of Weber (USPGP 2004/0061720 A1),

hereinafter WEBER.

Claim 1:

**RENO** as shown below discloses the following limitations:

receiving, via the browser toolbar, a request for customer data from a customer;
 (see at least paragraph 0012)

 determining the request for customer data includes a request for personal identifiable information requiring encryption by a public encryption key generated by the browser toolbar; (see at least paragraphs 0014, 0022, 0031)

- authenticating the customer based on a set of a user credential and an account specific access credential, (see at least paragraph 0013) wherein:
  - the user credential and the account specific access credential are distinct, (see at least paragraph 0013)
  - the account specific access credential is associated with an account of the customer; (see at least paragraph 0013)
- encrypting the requested personal identifiable information using the public encryption key generated by the browser toolbar; (see at least paragraph 0035)

RENO does not disclose the limitation of ...requiring encryption by a public encryption key generated by the browser toolbar. However, RENO, in at least paragraph 0014 discloses digital signatures and SSL. It would have been obvious to one of ordinary skill in the art at the time of the invention to combine/modify the method of RENO with the technique of utilizing PKI from a browser tool bar because, "Fraudulent activities on the Internet have increased drastically. Examples include password spoofing, password phishing, and man-in-the-middle attacks. "Spoofing" and "phishing" generally refer to the practice by nefarious parties of fooling a web user into providing sensitive information, such as passwords, personal information, financial

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information, and the like, by imitating a web site the user trusts. "Man-in-the-middle attack" (MITM) generally refers to the practice of sniffing packets from a network, possibly modifying them, then returning them to the network. MITM typically requires comprising a sender's and/or a receiver's public key. In part, these fraudulent activities are successful because users are trained to enter sensitive information directly into web forms and popup windows. The content and appearance of these windows are easy to spoof since they are based on ordinary HTML. Any content delivered over the web, however, is easy to duplicate for the purposes of setting up a fake web site. In general there is risk whenever one wants to share sensitive information via a network. Thus, systems and methods are needed that assist users to not provide sensitive information to untrusted entities." (RENO: paragraph 0003)

**RENO** does not disclose the limitation of transmitting the encrypted personal identifiable information to the browser toolbar. However, WEBER, in at least paragraphs 0008, 0019, and 0023 discloses transmission of data from the browser toolbar. It would have been obvious to one of ordinary skill in the art at the time of the invention to combine/modify the method of RENO with the technique of WEBER because, "Fraudulent activities on the Internet have increased drastically. Examples include password spoofing, password phishing, and man-in-the-middle attacks. "Spoofing" and "phishing" generally refer to the practice by nefarious parties of fooling a web user into providing sensitive information, such as passwords, personal information, financial information, and the like, by imitating a web site the user trusts. "Man-in-the-middle attack" (MITM) generally refers to the practice of sniffing packets from a network, possibly modifying them, then returning them to the network. MITM typically requires comprising a sender's and/or a receiver's public key. In part, these fraudulent activities are successful because users are trained to enter sensitive information directly into web forms and popup windows. The content and appearance of these windows are easy to spoof since they are based on ordinary HTML. Any content delivered over the web, however, is easy to duplicate for the purposes of setting up a fake web site. In general there is risk whenever one wants to share sensitive information via a

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network. Thus, systems and methods are needed that assist users to not provide sensitive

information to untrusted entities." (RENO: paragraph 0003)

Claim 2:

The combination of RENO/WEBER discloses the limitations as shown in the rejections

above. RENO further discloses creating a public/private key pair combination in response to the

detecting (see at least paragraph 0035). RENO does not specifically disclose the following

limitations, but **WEBER** as shown does:

analyzing, by the browser toolbar, web services initiated on a computer system

executing the browser toolbar; (see at least paragraph 0004)

detecting, based at least in part on the analyzing, when the request for customer

data includes the request for personal identifiable information; (see at least

paragraph 0006)

It would have been obvious to one of ordinary skill in the art at the time of the invention to

combine/modify the method of RENO with the technique of WEBER because, "Fraudulent

activities on the Internet have increased drastically. Examples include password spoofing,

password phishing, and man-in-the-middle attacks. "Spoofing" and "phishing" generally refer to

the practice by nefarious parties of fooling a web user into providing sensitive information, such

as passwords, personal information, financial information, and the like, by imitating a web site the

user trusts. "Man-in-the-middle attack" (MITM) generally refers to the practice of sniffing packets

from a network, possibly modifying them, then returning them to the network. MITM typically

requires comprising a sender's and/or a receiver's public key. In part, these fraudulent activities

are successful because users are trained to enter sensitive information directly into web forms

and popup windows. The content and appearance of these windows are easy to spoof since they

are based on ordinary HTML. Any content delivered over the web, however, is easy to duplicate

for the purposes of setting up a fake web site. In general there is risk whenever one wants to

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share sensitive information via a network. Thus, systems and methods are needed that assist

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users to not provide sensitive information to untrusted entities." (RENO: paragraph 0003)

Claim 3:

The combination of RENO/WEBER discloses the limitations as shown in the rejections

above. RENO further discloses the account specific access credential includes a card security

code associated with the customer. See at least paragraph 0034.

Claims 4-6:

The combination of RENO/WEBER discloses the limitations as shown in the rejections

above. RENO further discloses:

determining the account is eligible for use with a web service initiating the

request for customer data; (see at least paragraph 0029)

retrieving generic account data associated with the account, wherein the generic

account data includes information for the customer to decipher the account from

another; (see at least paragraph 0034)

transmitting the generic account data to a computer system executing the

browser toolbar. (see at least paragraph 0012)

the generic account data includes a portion of an account number associated

with the account. (see at least paragraph 0034)

receiving, via a user interface, a selection request indicating the customer

requests access to personal identifiable information associated with the account;

(see at least paragraphs 0012-0015)

determining whether the customer has access to the personal identifiable

information associated with the account based at least in part on the account

specific access credential. (see at least paragraphs 0012-0015)

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#### Claims 8-19:

The combination of **RENO/WEBER** discloses the limitations as shown in the rejections of the claims above. The Examiner finds that remaining claims 8-19 are not patentably distinct from claims 1-6, nor do they produce any new, meaningful, synergetic result that would render the claims novel and therefore, for the sake of clarity, has grouped the rejections of claims 1-6 and 8-19 accordingly using the same references and citations as above.

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7. Claims 7 and 20 rejected under 35 U.S.C. 103(a) as being unpatentable over RENO/WEBER and further in view of Examiner's OFFICIAL NOTICE.

#### Claims 7 and 20:

The combination of **RENO/WEBER** discloses the browser toolbar application as shown in the rejections above. RENO/WEBER does not specifically state the encrypted personal identifiable information is decrypted by the browser toolbar and stored in an e-wallet. However, the Examiner takes OFFICIAL NOTICE that it is old and well known in the online transaction and e-commerce arts to utilize electronic purses and wallets. It would have been obvious to one of ordinary skill in the art at the time of the invention to combine/modify the method of RENO/WEBER with the technique of an e-wallet because "Fraudulent activities on the Internet have increased drastically. Examples include password spoofing, password phishing, and manin-the-middle attacks. "Spoofing" and "phishing" generally refer to the practice by nefarious parties of fooling a web user into providing sensitive information, such as passwords, personal information, financial information, and the like, by imitating a web site the user trusts. "Man-inthe-middle attack" (MITM) generally refers to the practice of sniffing packets from a network, possibly modifying them, then returning them to the network. MITM typically requires comprising a sender's and/or a receiver's public key. In part, these fraudulent activities are successful because users are trained to enter sensitive information directly into web forms and popup windows. The content and appearance of these windows are easy to spoof since they are based on ordinary HTML. Any content delivered over the web, however, is easy to duplicate for the purposes of setting up a fake web site. In general there is risk whenever one wants to share sensitive information via a network. Thus, systems and methods are needed that assist users to not provide sensitive information to untrusted entities." (**RENO**: paragraph 0003).

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CONCLUSION

8. Any inquiry of a general nature or relating to the status of this application or concerning this

communication or earlier communications from the Examiner should be directed to James A.

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Reagan (james.reagan@uspto.gov) whose telephone number is 571.272.6710. The Examiner

can normally be reached on Monday-Friday, 9:30am-5:00pm. If attempts to reach the examiner

by telephone are unsuccessful, the Examiner's supervisor, ANDREW J. FISCHER can be

reached at 571.272.6779.

9. Should Applicant desire in the future to receive formal or informal email communications from the

Examiner (e.g. acknowledgments, references, courtesy copies of documents, etc.), the electronic

file must contain written authorization to conduct email communications. See MPEP §502.03 III.

For Applicant's benefit, exemplary language for written authorization is in MPEP §502.03 III. ¶4.

The exemplary language is:

Recognizing that Internet communications are not secure, I hereby

authorize the USPTO to communicate with me concerning any subject

matter of this application by electronic mail. I understand that a copy of

these communications will be made of record in the application file.

10. In the situation where Applicant desires to receive email communications from the Examiner, the

Examiner suggests placing the above exemplary language in Applicant's next correspondence.

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11. Information regarding the status of an application may be obtained from the Patent Application

Information Retrieval (PAIR) system. Status information for published applications may be

obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR system,

see <a href="http://portal.uspto.gov/external/portal/pair">http://portal.uspto.gov/external/portal/pair</a> . Should you have questions on access to the

Private PAIR system, contact the Electronic Business Center (EBC) at 866.217.9197 (toll-free).

**12.** Any response to this action should be mailed to:

**Commissioner of Patents and Trademarks** 

Washington, D.C. 20231

or faxed to 571-273-8300.

13. Hand delivered responses should be brought to the United States Patent and Trademark

Office Customer Service Window:

Randolph Building

401 Dulany Street

Alexandria, VA 22314.

/James A. Reagan/ Primary Examiner, Art Unit 3621 james.reagan@uspto.gov 571.272.6710 (Office) 571.273.6710 (Desktop Fax)